

## CALL FOR APPLICANTS FOR CREATIVE PLACEMAKING IN NW PENNSYLVANIA

Northwestern Rural Electrical Cooperative Association is working with McClure Placemaking to help revitalize our rural communities. Work is underway in Cambridge Springs to help grow the economy and population through the creation of catalytic projects to attract and retain the next generation of workforce. **We are looking for the next two communities to work with us!**

Creative Placemaking is a people-centered approach to building strong, vibrant communities; it's a planning process that leverages the uniqueness of your community into cultural and entrepreneurial amenities like restaurants, breweries, coworking spaces, and business incubators (among other things). McClure has been secured to help communities realize their dreams, figure out ways to implement them, and of course, pay for them. We believe rural America is the next place to pioneer.

We invite your communities to come and show us why your town should be the next place to grow. **What is unique about your community?** What do you brag about to friends, family, or tourists?

The successful communities will secure McClure's services in 2020 to help identify and create new projects, find the financial resources, and deliver practical action steps to implement the plans.

### CONTEST APPLICATION DETAILS:

#### Step 1:

Fill out the application and send in to [ruralrocks@northwesternrec.com](mailto:ruralrocks@northwesternrec.com) by **December 12 , 2019**

#### Step 2:

If selected, the top 3 communities will be invited to participate in an event in early 2020 at the Movies of Meadville to showcase your town. Details will follow.

**APPLICATION\***

\*feel free to use your own separate sheet of paper

Name: \_\_\_\_\_

Position/Title: \_\_\_\_\_

What is unique about your community? (250 words or less)

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If your community were a high school, which cliques (groups, sub-groups, community leaders) need to be represented?

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If your community was a product, how would you sell it? (250 words or less)

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List your dream projects. Don't worry about practicality or financial resources; be selfish and tell us your community's dreams! (250 words or less)

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"I wish my community had a..."

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List recent "wins" in or by your community. (250 words or less)

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List the most random thing about your community — positive or negative!

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